

17-01-2018

DAV Public Schools, Ranchi Zone

PREBOARD SET 1

MARKING SCHEME

Class: XII

Sub: B.ST

Time: 3HOUR

M.M:80

General Instructions:

Questions 1-8 (1mark), 9-13 (3marks), 14-19(4marks), 20-22(5marks) and 23-25(6mark)

Q1 A rebate
B product combination

Q2 A commercial paper
B Treasury bill

Q3 Fixed cost – level of collabration

Q4 assorting

Q5 strategy

Q6 Product & function

Q7 Middle level

Q8 Social objective

Q9 15th march / consumer education/ ecofriendly product

Q10 Transportation
Primary
Secondary

Q11 A Saving shares in metallic form
B Sensex & Nifty
C NSDL & CDSL

Q12 Differentiate between method and procedure?

Basis	Method	procedure
Nature	Individual specific	Pre Specific steps
Purpose	convenience	uniformity
scope	Wider	narrow
Sequence	latter	Earlier

Q13 A p1 –product
B -easy to pronounce
Suggestive
Simple

Q14 Explain following -A Principle of discipline

Respect for authority & fear of authority

+ve smooth functioning

-ve in absence of it utter chaos

B Principle of Espirit de Corps

Strength lies in unity

+ve

team spirit

-ve

in absence of it discord

Q15 A no because
Bad taste
Confuses
Adds to cost
Udermines social norms & justice

B no, in absence of receipt

Q16 different methods of floating shares.

- 1- prospectus
- 2- e - IPO
- 3- offer for sale
- 4- right issue
- 5- private placement

Q17 A political --- Governments' approach to uncarpet black money
Social--- House wife's saving till 2.5 lakh

Technological-- for paytm or swap machine installation

B transparency, honesty & upgradation

Q18 A benefit of training to employees

B benefit of training to organisation

Q19

Planning
organising have comprehensive tie up with airlines
decentralised the power from top to bottom for fast decision making.

Q20

Objective have 15% as ROI
Policy materials from villagers on 3 month credit
Rule The company announced that any leave without prior permission will be treated as LWP (leave without pay) .&----decided dress code as well as biometric attendance
Procedure chalked out details for production as well as marketing
budget details of man-hour requirement quarterly for

Q21 A semantic

B Organisational
Personal
psychological

Q22 A staffing Bhima pursued part time diploma
course in materials management and then applied for the post of store keeper. He was selected

Directing - motivation

As per company's norm his son Bhima who was 12th pass was given compensatory job-----

B values taken up by the company

Concern for employees
Appreciating hard work

Q23.(i) various aspects or characteristic that Isha ie incorporating in her organisation :-

coordination & cooperation:- To fulfil social responsibility they contacted non-government organisation

intangible:- people who joined their institute were happy and satisfied.

group activity:- this she trained girls for economically backward.

(ii) three values which Isha wants to communicate to the society..

employment generation
concern for economically backward
family cohesiveness

Q24A capital structure= debt/ equity==50,00,000/50,00,000=1:1

B

Equity sh. Cap.	50,00,000
Debenture	50,00,000
Tot. Cap. Emp.	<u>1,00,00,000</u>

PBIT/EBIT	25,00,000
-int. On deb. (12%50lac)	6,00,000

EBT/PBT	19,00,000
- Tax@ 25%	4,75,000

EAT	14,25,000
EPS= EAT/NO. OF SH.	= 14,25,000 / 50,000
	=28.5

If tot. Cap. Is raised through equity then

EPS=18,75,000/ 1,00,000 =18.75

WN(ebit-tax= 25,00,000-6,25,000=18,75,000)

EPS is high when debt is used

ROI is greater than interest rate(25lac/1lacx100=25% >12%)

THUS CO. SHOULD EXCERSICE TOE

C FINANCIAL MARKET – CAPITAL MARKET

C Capital Market-Primary- offer through prospectus

Secondary –stock exchange

D

LINES	DECISION
The company issued 50,000 equity shares of Rs.100 each . On the same date company issued 5000, 12% debentures of Rs 1000 each at a premium of 10% and redeemable at a premium of 5% after 1 year .	Financing
20% PAT to be retained as reserve	dividend
Rest to be used for growth & expansion.	investment

Q25

- A Directing motivation
B Self actualisation

set 2 additional questions

- 1 a refund
b reward
2 a call money
b Insider trading

12

Differentiate between policy and rule?

Basis	Policy	Rule
Nature	General statement	Specific statement
Purpose	To guide managers	To enforce discipline
Violation	Explanation required	Punishment
Sequence	Earlier	latter

15

Principle of scalar chain
movement in sequence

- +ve respect for authority
-ve delay , (exception as remedy)

Principle of initiative
Sense of belongingness

- +ve loyalty
-ve for granted ride

16

- A capital market- Primary market for shares
B Money market – commercial paper to meet flotation cost since the company has good reputation

17

- A dimensions of business environment
Social
Technological
Economical
B values associated with this case.
Concern for society
Recognition of talent by government